

## OARO MEDIA / TRUSTED REMOTE INSPECTIONS WITH FRAUD-PROOF PHOTOS AND VIDEOS

### Data Sheet

OARO MEDIA is the only mobile app that generates reliable photos and videos embedded with records of **user identity, content, timestamp, and GPS coordinates**.

Photos of car accidents or property damage are submitted by insured clients through the app, preventing the use of photoshopped images.

#### KEY BUSINESS BENEFITS

- Increased customer satisfaction
- Trusted photos can reduce claims processing times by up to 90%
- Reduce number of adjuster site visits
- Cost reduction
- Fraud prevention
- Improve process digitalization and customer experience
- New data obtained to improve process efficiency

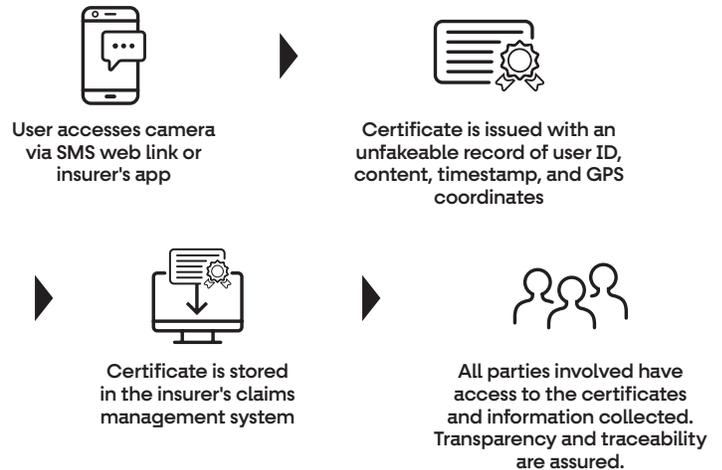
#### FEATURES & FUNCTIONALITIES

- Available as white-label mobile app
- Android and iOS supported
- Software Development Kit (SDK) to integrate with your mobile app
- Tamper-proof records stored in blockchain in real-time
- Detects photos of photos
- Prevents user from tampering with camera or GPS by default ("rooting")

#### INDUSTRIES



#### HOW IT WORKS:



## CASE STUDY

# Streamlining Home Insurance Claims

A photo verification solution that resulted in significant reduction in operating expenses

## About the Client\*:

- Insurance group with more than 7M customers and 1M insured homes
- \$3.5B revenues

Efficient claims management and improving the customer experience is a high priority for insurers.

Historically the process of authenticating insurance claims has been arduous and involved high staff costs. Adjusters needed to visit sites in person to verify the damage claimed and customers could not easily review the adjuster's records.

OARO MEDIA enables users real time self-service for claims, remotely authenticating geolocated video/pictures, with the security of blockchain cryptography.

Put simply, all parties have instant, transparent and trustworthy information at all stages of the claim.

\*Due to the confidential nature of some of our projects, we've omitted the client's name. For references to further details, please contact us directly.



## ABOUT OARO

## We use the digital world to help your business verify the real one.

We create truly secure, enterprise-grade applications that allow our clients to thrive in the digital economy.

Put simply, we're here to help the truth keep up.

The verification solution created by our computer scientists is one of the most sophisticated in the world; it's why major institutions and businesses from across the globe call us when they need to verify first, trust second.



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